

# Community Partnerships

2017-2018 ANNUAL REPORT

## Over 26,000 Reasons to Partner with NHCS

Just imagine if every business, corporation, and organization partnered with at least one public school in New Hanover County...ideally, this would address many educational needs. Schools educational needs do not just include funding, it also includes volunteers, positive role models and industry professionals sharing their expertise with the future workforce. In the current educational climate, there is a heightened need for businesses and other organizations to form partnerships with local schools. There are endless opportunities for businesses to support NHCS' efforts to educate the future workforce, opportunities such as assisting in increasing student success, reducing societal woes, and filling the gap of federal and state budget deficits through grants and donations.

The 2017-2018 NHCS enrollment is 26,213, so there are 26,213 reasons to partner with local schools. To elaborate, there are several reasons why it is important and critical for businesses, corporations, and organizations to partner with NHCS. Some important reasons to partner include community growth, a better prepared workforce, and an improved community reputation and presence of businesses, corporations and organizations in New Hanover County.

Everyone benefits when students are successful and achieve their goals. When businesses, corporations and organizations are involved with schools, it helps students understand the relevance of why getting an education is important. Partnerships can increase student academic achievement and motivation because students become more aware of how it correlates to professional success. There have been many published articles citing that increased community partnerships can reduce dropout rates. Therefore, when there is local participation, partnerships and collaboration between outside entities and schools, students can have a more positive attitude towards completing their education because they better understand the end goal, which helps create positive community growth in New Hanover County. Business and school partnerships create a win-win situation for all involved.

NHCS is committed to ensuring that all students excel in a rigorous and relevant core curriculum of which prepares them for careers, college and life. Students are highly receptive to career education received from individuals working in careers that they are interested in, thus, the importance of business, corporation and organizational partnerships. Ways in which career education can be shared is through participation in career days, field trips to businesses, shadowing, and serving on school advisory boards. Providing volunteer opportunities, internships, and apprenticeship opportunities to NHCS students for real world experience is also highly beneficial.

Finally, businesses and corporations are becoming more socially responsible and are continuously striving to develop a sense of responsibility towards the communities that they serve. School involvement creates a positive reputation and presence of businesses, corporations and organizations. Corporate social responsibility that involves partnering with local schools shows students, parents, school staff, administration and the community as a whole that businesses social investments are important.

The NHCS Public Relations Division believes that this is not only an opportunity for businesses and community groups, but is a huge benefit to students and schools. Altruism is at the heart of why the community is so invested in our schools, and we strive to build current partnerships as well as create new ones.

Tufanna L. Bradley-Thomas  
Community Relations Coordinator

## GET INVOLVED!

### **Mentor, Volunteer, Partner, Donate!**

To get involved with one or more district schools or to get involved on a district-level, visit the [Community Partnership website](#) or contact the Community Relations Coordinator at (910)254-4319.

## PARTNERSHIP DATA AT-A-GLANCE

- 128 Businesses
  - 36 Churches
  - 34 Nonprofits
  - 25 Clubs/Organizations
  - 8 Governmental Agencies
  - 6 Programs & Initiatives
  - 4 Educational Institutions
  - 4 Foundations
- 245 Total Partnerships**

## DISTRICT OVERVIEW

New Hanover County Schools is the 12th largest school system in North Carolina and estimated to be the 311th largest in the United States. The district has:

- Pre-K Centers—2
- Elementary—25
- Middle—8
- Traditional High—4
- Early College, Career & Technical High Schools—4
- Alternative Schools—1

# Community Partnership Highlights

In 2016, the New Hanover County Board of Education (NHCBOE) challenged the district, specifically the Public Relations Division, to build and establish community partnerships in the 2016-2020 Strategic Plan goals of *Partnerships: to strengthen family, community and business partnerships through mutual collaboration and communication.*

Furthermore and more specifically, the Community Partnerships, facilitation, database and annual report will assist in meeting the objective and strategies to create and expand the

Partners Program to increase expertise, trust and shared responsibility for students success by having the necessary information to engage the community and support current programs, departments and schools with the development and/or expansion of partner programs.

In 2017, another strategy to build community partnerships was to recognize community partnerships at the monthly NHCBOE meetings. The 2017-2018 Community Partnership presentations included:

- June: Camp Schreiber/Monteith Construction
- August: Readers Are Leaders
- September: General Electric
- October: Masonboro Organization
- November: National Center for Outdoor & Adventure Education
- December: Nourish NC
- January: Kids Making It
- February: Wrightsboro Baptist Church
- March: YMCA After School Program
- April: Live Oak Bank
- May: Landfall Foundation
- June: Kappa Alpha Psi Fraternity

## Nourish NC Nonprofit Partnership

Nourish NC is a 501 (c) 3 non-profit organization that provides hungry children with healthy food, empowering them to succeed in the classroom and in their community. In 2017, the organization has the Backpack, Nourish Boxes, Farmer MarKID and Panty Pak programs. They have served 850 children in 36 NHCS. Children are enrolled in the Backpack Program by their school social worker or counselor.

### The Backpack Program: Pre-K, Middle School, High School

- Kids get monthly boxes
- 3 meals a day, meat, milk, snacks & 15lbs fresh produce
- Picked up at NNC, delivered to homes or to schools
- “Break Boxes” for all extended breaks

## General Electric Corporate Partnership

General Electric (GE) has a long-standing partnership with NHCS spanning well over 2 decades. GE’s partnership with NHCS has included providing tutoring, senior project and science fair judging, career day support, STEM events, supply donations and grant funding. From 2006-2017, 47% of GE social responsibility events have been for local education with 6,908 volunteers and over 60,000 volunteer hours.

### Education/School Support

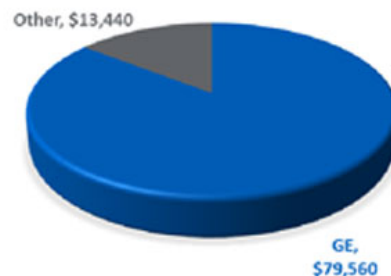
#### Types of Events

- Tutoring
- Senior Project Judging
- Science Fair Judging
- Career Day
- STEM Events
- BEE Healthy
- Stuff the Bus
- Backpack Program (with Food Bank)
- Junior Achievement
- Science Olympiad
- Robotics

#### Long-term Programs

- Rachel Freeman LEGO Robotics
- Junior Achievement
- Wrightsboro Tutoring

#### Event Funding through GE Volunteer Efforts (2010-2016)



## Live Oak Bank Corporate Partnership

Live Oak Bank is a national bank headquartered in Wilmington, NC that provides financial solutions to small businesses with an unparalleled commitment to service and technology. They partner with the Career Readiness Academy at Mosley by providing panel discussions on the banking industry, lunch and learn’s at the bank’s campus, and bank staff volunteer on the CRA’s advisory board.

## Wrightsboro Baptist Church Church Partnership

Wrightsboro Baptist Church has had a long standing partnership with NHCS and Wrightsboro Elementary School. The church has allowed the school to use their facilities during past renovations and their parking lot. The church has provided volunteers and support to the school as well as providing leadership in an annual back to school Block Party and supply give away involving other churches and community partners.

# Community Partners

## BUSINESSES

101 Mobility  
Admiral's Quarters Motel  
Alliance Credit Union  
Allstate Insurance  
Alpha Mortgage  
Atlantic Coastal Utilities, Inc.  
American Uniform Sales, Inc.  
Antonio's Pizza & Pasta  
Attractions Dining and Value Guide  
Avalon Apartments  
Bargain Box  
Blackbeard Scuba  
Bon Appetit  
Browning Othodontics  
Buffalo Wild Wings,  
Builders First Source  
Burn Boot Camp  
Cape Fear Formal Wear  
Carolina Arthritis  
Carolina Building Specialists  
Carolina Sports Medicine  
Carpet One  
Carrabba's  
CastleBranch  
Charter Building Group  
Chick-Fil-A  
Clean EatZ  
Corning  
Cracker Barrel  
Davis Funeral Home  
Dollar General  
Dunkin Donuts  
E85 Transport  
ECS Carolinas  
Edible Arrangements  
Epic Running Company  
Farm Bureau  
Feet First Birkenstock  
Food Lion  
General Electric  
General Shale  
Great Outdoor Provision Co.  
Haggett Engineering  
Hannover Center  
Harrelson Electric, CW  
Harris Teeter  
Hendrick Toyota  
Home Depot  
Hoobies NY Pizza & Hoagies  
Intracoastal Realty  
Island Tackle & Hardware  
Islands Fresh Mex Grill  
Jason's Deli  
Jersey Mike's  
KFC - Ogden  
K&W Cafeteria  
Leland Concrete  
Live Oak Bank  
Lowe's Foods  
Lowe's Home Improvement  
Marina Grill  
Mark III  
Masonboro Country Club  
Masonboro Country Store

Masonboro Urgent Care  
McDonald's  
Meridian at Fairfield Park Apts.  
Mid Atlantic Drilling  
Midas, Carolina Beach Road  
Monkey Junction Orthodontics  
Motts Channel  
NCABC Consulting  
Newland Company  
Neuwirth Motors  
NY Pizza  
O2 Fitness  
Odyssey Surf & Kite Board School  
Olive Garden  
Omega Sports  
Orange Theory Fitness  
Papa John's Pizza  
Papa Murphy's Pizza  
PCS Machine and Welding  
Pelocam's Snoball  
Pinnacle Family Chiropractic  
Pizza Hut  
Planet Fitness  
Port City Fence  
Port City Java  
PPD  
PT's Grille  
Publix  
RFC Electric  
Riverlights  
RJP Plumbing  
Rockford Partners  
Rodan & Fields  
Rucker Johns  
Rug Runner  
Scuba Now  
SeaCoast Advantage/Homes for Heros  
Seapath Marina  
Slice of Life  
South Bank  
Southern Sign Company  
State Employees Credit Union  
State Farm Insurance  
Strawbridge Pictures  
Stroud Engineering  
Superior Medical Equipment  
S & W Concrete  
Sweet & Savory  
Tastebuds Popcorn  
Texas Roadhouse  
Tex's Tackle  
The Fresh Market  
The Lunch Box  
The Toner Exchange  
Trader Joe's  
Verizon  
Vito's Pizza  
Wild Bird & Gardens  
Wilmington Fast Pitch  
Wilmington Pediatric Dentistry  
Wilmington Star News  
Without Limits  
Wolftracks T-Shirts  
Yoga Village  
Yopp Investments

## CHURCHES

Bethany Presbyterian Church  
Chesnut Street Presbyterian Church  
Christ Community Church  
Church of the Servant  
City Life Church  
Coastal Community Baptist Church  
Epworth Methodist Church  
First Baptist Church  
First Christian Church  
Grace United Methodist Church  
Impact Church  
Myrtle Grove Baptist Church  
New Beginning Christian Church  
Northside Church  
Northside Baptist Church  
Ogden Baptist Church  
Pine Valley United Methodist Church  
Port City Community Church  
Purpose Church International  
St. Andrew's Covenant Presbyterian Church  
St. Nicholas Greek Orthodox Church  
St. Paul's Episcopal Church  
St. Paul's UMC  
Temple Baptist Church  
The Bridge Church  
Trinity United Methodist Church  
Unitarian Universalist Congregation  
Church of Wilmington  
United Harbor Methodist Church  
Venture Church  
Warner Temple AME Zion Church  
Wesley Memorial United Methodist Church  
Westminister Presbyterian Church  
Winter Park Baptist Church  
Wrightsboro Baptist Church  
Wrightsboro United Methodist Church  
Wrightsville Beach Methodist United Church

## HIGHER EDUCATION

Cape Fear Community College  
Miller-Motte Business College  
The College of Wilmington  
UNCW

## GOVERNMENT

City of Wilmington  
District Attorney's Office  
NC Aquarium  
NC Division of Juvenile Justice  
NC Maritime Museum  
New Hanover County  
US Army Corp of Engineers  
Wilmington Police Department

## NONPROFITS/ FOUNDATIONS/CLUBS

100 Black Men  
Advance Youth Outreach  
Air Force Association  
American Legion Post 10  
American Sewing Guild - Cape Fear Chapter  
Ashley High School Booster Club  
Assistance League of Greater Wilmington  
Blue Ribbon Commission

Boy Scouts/Eagle Scouts - Troup  
Canines for Literacy  
Cape Fear Garden Club  
Children's Museum of Wilmington  
Coastal Horizons - Health & PE  
Communities In Schools  
Community Arts Center  
DC Virgo Advisory Board  
DC Virgo Alumni Association  
Delta Sigma Theta Sorority, Inc.  
Domestic Violence Shelter & Services  
Feast Down East  
Food Corps (Feast Down East partners)  
Girl Scouts  
Good Friends of Wilmington  
Harbor Island Garden Club  
Island Arts & Culture Alliance  
Island Women  
Kappa Alpha Psi Fraternity  
Kiwanis Club  
Lamb Foundation  
Landfall Foundation  
Las Amigas, Inc.  
Lawyers for Literacy - Ann Davis  
Leading Into New Communities (LINC)  
Mardin Charitable Foundation  
National Center for Outdoors Education  
NC Sorosis  
New Hanover Regional Medical Center  
Notre Dame Club  
Nourish NC  
OOPS Foundation  
Phi Beta Sigma, Delta Nu Sigma Chapter  
Salvation Army Store  
Smart Start of New Hanover County  
St. Mary's Tileston Outreach/Sister Isaac Center  
Stonewall Sports  
StreetSafe  
Suit Up Wilmington  
SuperStar Academy  
The First Tee of Wilmington  
The Full Belly Project  
Watch D.O.G.S.  
WAVE Transit  
WBS Foundation  
Wells Fargo Foundation  
Williston Legacy Group  
Wilmington Civitan Club  
Wilmington Housing Authority  
Wilmington Newcomers Club  
Wilmington Rotary Club - Downtown  
Wilmington, NC Chapter of the Links Inc.  
Winter Park Optimist Club  
YMCA  
YWCA

## PROGRAMS/INITIATIVES

Alliance for a Healthier Generation  
Get Smart After School Tutoring  
Lets Move Active Schools  
Play 60 NFL Program  
Presidential Youth Physical Fitness  
Smiles Dental Program