Image Placeholder – Dreamweaver

An image placeholder allows you to define the size and location of images before the images are created.

To add an placeholder:

In the "Insert" menu, choose "Image Objects" and then "Image Placeholder".

A dialog box appears. Fill in the information:

- **Name**: The name and ID of your image. This should be unique for every image and placeholder on your page.
- **Width and Height**: The dimensions of your final image. You can always change these later if you need to.
- **Color**: This is the color the placeholder will be in your design. I recommend leaving it some shade of grey, so that the placeholders are not obtrusive.
- **Alternate text**: This is the image alternate text. Be as explicit as possible here, both so that you know what the placeholder is for and so that you don't have to update the alt text later.

Once you've filled in all the fields, click OK and Dreamweaver will create your placeholder image.

The placeholder image will appear in the color you chose on your Web page. You can manipulate it and move it just as you would any other image on your page.